

eastside

Newsletter



November 2006

Welcome to our November newsletter. In this issue we present funding opportunities, a selection of upcoming events and comment on the sweeping change in social attitudes towards climate change...

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Editorial

- Changing the Cultural Climate

EDITORIAL: Changing the Cultural Climate

These past weeks have seen a shift in the language business and government use to describe challenges such as climate change. Now social, just as much as ecological issues, are seen as areas with core strategic implications for all organisations.

The powerful imagery in Gore's 'An Inconvenient Truth' and the stark numbers of Stern's report have pushed the climate change issue over a cultural 'tipping point'. The reality of increasing concentrations of CO₂ in the atmosphere does have practical implications for all organisations, but we believe there are also wider lessons for those working in other ways to create a sustainable society.

These types of cultural changes represent opportunities for charities and social enterprises now, more than ever, to stimulate dialogue and action across the sectors. Integrating social and ecological issues into the everyday business necessitates, like in the Stern review, considerations of costs and benefits, and return on investment.

Funders, investors and the public are increasingly looking to invest in organisations with the skills, experience and connections to really deliver. Charities and social enterprises are being asked tough questions about their financial viability, ability to scale and measurable impact.

Organisations that are able to demonstrate viability and social impact will be the ones that are sustainable in the long-term - from an environmental and economic perspective.

SQUARE EYE



Square Eye is a web and print design company which provides an affordable and high quality service to the arts and voluntary sector. www.squareeye.com

eastside CONSULTING

Eastside Consulting provides business planning and strategic fundraising to assist social enterprises and charities become economically sustainable.

The newsletter was compiled
by Mo Hijazi.

Funding Alerts

Housing Corporation Innovation Grant: deadline 20th November 2006

Grant to encourage the development and testing of new ideas to generate and promote good practice in the delivery of housing services. Maximum grant - £100,000

www.governmentfunding.org.uk/VCSSearch.aspx?WCI=htmSchemeView&WCU=DSCODE=DSLCLIVEGF;SCHEMEID=12-526;SEARCH=DS=DSLCLIVEGF

Ashden Awards for Sustainable Energy: deadline 21st November 2006

Ashden UK Awards scheme to recognise and reward organisations that generate renewable energy or enable the provision of energy efficiency. Maximum amount - £30,000

<http://www.ashdenawards.org/apply>

Development Awareness Fund: deadline 30th November 2006

Financial assistance is available from DfID for projects with a commitment to halve the proportion of people living in extreme poverty by 2015. Maximum amount - £100,000

<http://www.dfid.gov.uk/funding/daf.asp>

Applied Research Grant: deadline 6th December 2006

Financial assistance is available from the Carbon Trust for innovative projects that demonstrate a potential to reduce greenhouse gas emissions. Maximum amount - £250,000

<http://www.carbontrust.co.uk/technology/appliedresearch/default.htm>

Home Grown Cereals Authority Enterprise Awards: deadline 31st December 2006

Awards to provide funds to help companies innovate, develop and reach new markets with cereal based products. Maximum amount - £50,000

http://www.hgca.com/minisite_manager.output/1062/1062/HGCA%20Enterprise%20Awards/HGCA%20Enterprise%20Awards/Home.msp?minisitelid=13

DTI Autumn Technology Strategy Competition: deadline 8th January 2007

Projects include: moving towards the zero emission enterprise and emerging energy technologies. Maximum amount - £10m

<http://www.dti.gov.uk/innovation/technologystrategy/competitions-for-funding/page34928.html#dates>

The Joseph Rowntree Reform Trust: deadline 15th January 2007

The Joseph Rowntree Reform Trust and the Channel 4 British Documentary Film Foundation are looking to fund documentaries that focus on issues of social justice, human rights and democracy in Britain today. Maximum amount - £70,000

<https://www.britdoc.org/foundation/campaigners.php>

Partners for Health: deadline 9th February 2007

Financial assistance is available from the King's Fund to organisations for health related projects that will provide opportunities for shared learning. Maximum amount - £150,000

http://www.kingsfund.org.uk/funding/partners_for_health_in_london/index.html

Events:

The Red Ochre Social Enterprise Financial Management Game: 20th November 2006

Learn to balance the demands of financial sustainability, social outputs and environmental impact by playing the Red Ochre Social Enterprise Financial Management Game.

<http://www.redochre.org.uk/events.php>

People's Question Time: 21st November 2006

Opportunity for Londoners to ask the Mayor and the London Assembly about their plans, priorities and policies for London.

<http://www.london.gov.uk/gla/pqt/pqt2006/12/1/index.jsp>

Rural Social Enterprise Conference 2006: 22nd - 23rd November 2006

Plunkett's National Rural Social Enterprise Conference is open to anyone with an interest in the development of social enterprise in rural areas, particularly its relationship to the local food agenda.

<http://www.plunkett.co.uk/rse6/>

Public Service Delivery Network Conference: Better value = better services: 24th November 2006

This one-day conference will examine the role of the voluntary and community sector in delivering and transforming public services.

http://www.ncvo-vol.org.uk/uploadedFiles/Sustainable_Funding/Events/Annual_Conference_06_Flyer.pdf

Busting the myths and stereotypes: 29th November 2006

Delegates at this event at the BBC will hear from a range of experts who will explore the myths and stereotypes of corporate and voluntary sector partnerships.

<http://www.ncvo-vol.org.uk>

Financial management & sourcing finance master class: 6th December 2006

Social Enterprise London discuss the basics of robust financial management and sources of finance for social enterprises

http://www.sel.org.uk/event_detail.aspx?eid=124a7848-e9c6-4e85-8a02-41785f8a5e26

2006 Fair Trade Fair: 8th - 10th December 2006

The event aims to be the annual gathering of people who care about issues of world economic and social development.

<http://www.fairtradefair.org/ftf/home.htm>

Preparing successful bids for statutory grants and tenders: 13th - 14th December 2006

Two days of 'hands on' training on how to win more funding from local authorities, central Government, government agencies and the European Union

<http://www.emailcenteruk.biz/actionplanning/06/1107.pdf>



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